



Course Outline (Higher Education)

Institute / School: Institute of Innovation, Science & Sustainability

Course Title: CONTEMPORARY BUSINESS

Course ID: BUMGT1502

Credit Points: 15.00

Prerequisite(s): Nil

Co-requisite(s): Nil

Exclusion(s): Nil

ASCED: 080301

Description of the Course:

This course delivers an accessible and comprehensive introduction to the nature, management, and organisation of business in contemporary society. The course will consider the array of societal and environmental factors now disrupting the ways business is being done and the new terrain managers must learn to navigate if they are to survive and thrive. Using a blend of text, audio video and interactive online activities, you will develop vital skills for study and for work in business, public or voluntary sector organisations.

Grade Scheme: Graded (HD, D, C, P, MF, F, XF)

Placement Component: No

Supplementary Assessment: Yes

Where supplementary assessment is available a student must have failed overall in the course but gained a final mark of 45 per cent or above and submitted all major assessment tasks.

Program Level:

Level of course in Program	AQF Level of Program					
	5	6	7	8	9	10
Introductory			✓			
Intermediate						
Advanced						

Learning Outcomes:

Knowledge:

- K1.** Demonstrate an understanding of the forces that shape the business and economic structure in contemporary society.
- K2.** Synthesise knowledge from alternative perspectives and generate critical thinking and problem-solving solutions.
- K3.** Acquire knowledge and understanding of an emerging/contemporary business issue through examination of theory and practice.

Skills:

- S1.** Develop argumentation skills within contemporary societal debates, such as corporate social responsibility.
- S2.** Integrate discipline-specific knowledge and skills and apply subject knowledge critically, analytically and creatively to different bodies of knowledge or practice.
- S3.** Cultivate professional written and interpersonal competencies, including critical reflection on personal, social and practical issues in a team environment.

Application of knowledge and skills:

- A1.** Identify and evaluate the applicability of an emerging/contemporary business issue to a variety of contemporary business contexts.
- A2.** Apply problem-solving skills by addressing relevant managerial problems.

Course Content:

Week	Topic
1	What is business and how is it changing?
2	Managing with uncertainty
3	Globalisation
4	Competition and customer loyalty
5	Government policy and regulation
6	The big challenges for human society
7	Technological change and the digital economy
8	Diversity and society
9	Complexity
10	Information management
11	Managing uncertainty and problem solving
12	What is the future of business?

FEDTASKS

Federation University Federation recognises that students require key transferable employability skills to prepare them for their future workplace and society. FEDTASKS (**T**ransferable **A**tttributes **S**kills and **K**nowledge) provide a targeted focus on five key transferable Attributes, Skills, and Knowledge that are embedded within curriculum, developed gradually towards successful measures and interlinked with cross-discipline and Co-operative Learning opportunities. *One or more FEDTASK, transferable Attributes, Skills or Knowledge must be evident in the specified learning outcomes and assessment for each FedUni course, and all must be directly assessed in each program.*

FEDTASK attribute and descriptor		Development and acquisition of FEDTASKS in the course	
		Learning Outcomes (KSA)	Assessment task (AT#)
FEDTASK 1 Interpersonal	<p>Students will demonstrate the ability to effectively communicate, interact and work with others both individually and in groups. Students will be required to display skills in-person and/or online in:</p> <ul style="list-style-type: none"> • Using effective verbal and non-verbal communication • Listening for meaning and influencing via active listening • Showing empathy for others • Negotiating and demonstrating conflict resolution skills • Working respectfully in cross-cultural and diverse teams. 	K2, S1, S3	AT2, AT3
FEDTASK 2 Leadership	<p>Students will demonstrate the ability to apply professional skills and behaviours in leading others. Students will be required to display skills in:</p> <ul style="list-style-type: none"> • Creating a collegial environment • Showing self-awareness and the ability to self-reflect • Inspiring and convincing others • Making informed decisions • Displaying initiative 	K1, K2, S1	AT1, AT3
FEDTASK 3 Critical Thinking and Creativity	<p>Students will demonstrate an ability to work in complexity and ambiguity using the imagination to create new ideas. Students will be required to display skills in:</p> <ul style="list-style-type: none"> • Reflecting critically • Evaluating ideas, concepts and information • Considering alternative perspectives to refine ideas • Challenging conventional thinking to clarify concepts • Forming creative solutions in problem solving 	K2, S1, S2, S3, A1	AT1, AT2, AT3
FEDTASK 4 Digital Literacy	<p>Students will demonstrate the ability to work fluently across a range of tools, platforms and applications to achieve a range of tasks. Students will be required to display skills in:</p> <ul style="list-style-type: none"> • Finding, evaluating, managing, curating, organising and sharing digital information • Collating, managing, accessing and using digital data securely • Receiving and responding to messages in a range of digital media • Contributing actively to digital teams and working groups • Participating in and benefiting from digital learning opportunities 	Not applicable	Not applicable
FEDTASK 5 Sustainable and Ethical Mindset	<p>Students will demonstrate the ability to consider and assess the consequences and impact of ideas and actions in enacting ethical and sustainable decisions. Students will be required to display skills in:</p> <ul style="list-style-type: none"> • Making informed judgments that consider the impact of devising solutions in global economic environmental and societal contexts • Committing to social responsibility as a professional and a citizen • Evaluating ethical, socially responsible and/or sustainable challenges and generating and articulating responses • Embracing lifelong, life-wide and life-deep learning to be open to diverse others • Implementing required actions to foster sustainability in their professional and personal life. 	K1, K3, S1, A1	AT1, AT3

Learning Task and Assessment:

Learning Outcomes Assessed	Assessment Tasks	Assessment Type	Weighting
K1, K2, K3, S2, S3, A1	Folio	Assignment	20-30%
K2, K3, S1, S2, S3, A1, A2	Research task on a contemporary business	Assignment	30-45%
K1, K2, K3, S1, S2, S3, A1	Presentation on research task	Presentation	20-30%

Adopted Reference Style:

APA

Refer to the [library website](#) for more informationFed Cite - [referencing tool](#)